

# A 5•step Diversity Plan

Let SCG guide you  
every step of the way.

There are so many benefits to diversity in the workplace. Wider variety of thought, stronger decision-making, greater creativity, improvement in retention, enhancement of productivity, and a lift in the company's reputation are just a handful of the benefits of diversity in your workplace. However, most talent acquisition professionals do not have the time or resources to manage a successful plan.

That is why you need to call on SCG. Together, we can develop and implement a full plan using our 5-step program.

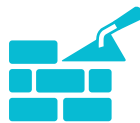
Read more about our viewpoint on the importance of diversity recruitment in our blog.  
[scgadv.com/diversity](http://scgadv.com/diversity)

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# 1



## Build a diversity team

We will help you assemble a team of those who can champion the diversity plan including senior management to secure their all-important buy-in.

# 2



## Share a thorough situation analysis

Review a comprehensive understanding of the ethnicity/race in your recruiting area and the demographics within your own company.

# 3



## Develop a multi-pronged strategy

Target the core positions within your company using a wide variety of tactics. Although targeted postings can be a part of the plan, it cannot be the central candidate source.

# 4



## Implement the plan

Once we reach this point, SCG can take over with only minimal approvals necessary. .

# 5



## Monitor plan process

Together we will determine how success will be measured will review everything to make sure it meets your expectations.